FACTS

WHAT DOES AMERICAN TRUST INVESTMENT ADVISORS, LLC (ATIA) DO WITH YOUR PERSONAL INFORMATION?

WHY?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
WHAT?	The types of personal information we collect, and share depend on the product or service you have with us. This information can include: Social security number and account balances Transaction history and investment experience Assets and wire transfer instructions		
HOW?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons ATIA chooses to share; and whether you can limit this sharing.		
Reasons we can share your personal information		Does ATIA Share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your accounts(s) or respond to court orders and legal investigations.		Yes	No
For our marketing purposes – to offer our products and services to you		No	We don't share
For joint marketing with other financial companies		No	We don't share
For our affiliates' everyday business purposes – information about your transactions and experiences		No	We don't share
For our affiliates' everyday business purposes – information about your creditworthiness		No	We don't share
For nonaffiliates to market to you		No	We don't share
Questions?	Call 603-448-6415 or go to www.amertrust.com		

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Who we are				
Who is providing this notice?	American Trust Investment Advisors, LLC (ATIA)			
What we do				
How does ATIA protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files.			
How does ATIA collect my personal information?	We collect your personal information, for example, when you Open an account or show your government-issued ID Show your driver's license or make a wire transfer Make deposits or withdrawals from your account			
Why can't I limit all sharing?	Federal law gives you the right to limit only sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.			
Definitions				
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. ATIA does not have any affiliates			
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. • ATIA does not share with nonaffiliates so they can market to you			
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. • ATIA does not jointly market			
Other important information				